

# Why Graphic Design?

## The Job

Graphic designers get to use their creativity to market and publicize great events, projects, products or ideas

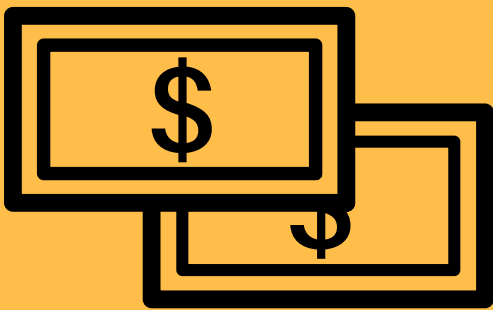
REASON  
01



REASON  
02

## The Outlook

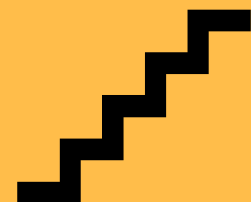
With growth in the digital advertising platforms, graphic designers are needed to produce content



REASON  
03

## The Pay

Graphic designers have a median pay of roughly \$50,000



REASON  
04

## The Mobility

Graphic design offers plenty of upward mobility as an account manager, art director or even private practice



## The Creativity

Let your imagination run wild! You can create anything you want with a job in graphic design!

REASON  
05